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COLLEGE OF BUSINESS ADMINISTRATION
THE UNIVERSITY OF OKLAHOMA

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SUMMARY OF INDICATORS

Category	2 Mos. '90	2 Mos. '89	Feb. '90	Percentage Change 2 Mos. '90/'89	Percentage Change Feb./Jan. '90
Personal Income (Monthly Average)					
Unadjusted ($000,000)	3,999	3,724	4,016	7.4	0.8
Adjusted for CPI ($000,000)	3,132	3,068	3,138	2.1	-1.8
Crude Oil Production (000 bbl)	8,563	9,862	8,235	-13.2	4.0
Natural Gas Production (000 mcf)[a]	101,117	173,431	147,445	-41.7	-31.9
Industrial Power Sales (000,000 Kwh)[b]	1,441	1,425	723	1.1	0.7
Total Bank Deposits (Monthly Average) ($000,000)[c]					
Demand	7,610	7,616	7,520	-0.1	-2.3
Savings	23,098	23,723	23,085	-2.6	-0.1
Employment					
Total Labor Force (000)[d]	1,504.1	1,502.6	1,509.8	0.1	0.8
Total Employment (000)	1,403.2	1,402.8	1,409.8	0.0	0.9
Unemployment Rate (%)	6.7	6.6	6.7	—	—
Wage & Salary Employment	1,150.1	1,136.6	1,156.6	1.2	1.1
General Business Index	98.1	95.5	97.6	2.7	-1.0

Note: Includes revisions.

[a]Natural Gas includes casinghead gas.
[b]Sales of larger privately owned utility companies.
[c]Total deposits of all depository institutions.
[d]Civilian Labor Force.

RETAIL TRADE IN SELECTED CITIES
($000)

City	Feb. '90 Adjusted	Feb. '90 Unadjusted	Adjusted '90/'89 Feb.	Adjusted 1990 Feb./Jan.	City	Feb. '90 Adjusted	Feb. '90 Unadjusted	Adjusted '90/'89 Feb.	Adjusted 1989 Feb./Jan.
Ada	13,069	11,743	12.1	2.0	McAlester	13,544	12,291	15.5	2.2
Altus	13,475	11,609	13.4	12.3	Miami	11,038	9,815	15.2	0.3
Alva	3,892	3,346	11.9	1.6	Midwest City	46,816	44,456	11.4	3.9
Anadarko	4,290	3,670	11.4	0.6	Moore	15,951	15,296	14.4	-1.7
Ardmore	19,015	17,116	13.0	2.7	Muskogee	28,550	24,566	12.0	2.2
Bartlesville	24,722	22,979	8.3	0.9	Norman	54,811	50,434	8.6	9.9
Blackwell	2,935	2,533	4.6	2.7	Oklahoma City	288,505	251,644	6.9	3.6
Broken Arrow	26,542	24,511	10.6	1.4	Okmulgee	5,543	5,134	9.9	-0.3
Chickasha	10,274	9,470	12.2	0.3	Pauls Valley	5,085	4,784	11.1	-7.3
Clinton	6,665	6,279	6.2	5.2	Pawhuska	1,736	1,553	-0.5	-8.3
Cushing	4,925	4,203	12.4	1.7	Ponca City	18,849	16,175	13.5	2.1
Del City	9,080	8,327	4.0	1.1	Poteau	6,413	6,032	13.6	-1.4
Duncan	17,297	16,058	11.9	1.8	Sand Springs	9,936	8,550	15.8	-1.1
Durant	10,044	8,748	19.3	-0.5	Sapulpa	9,714	8,096	6.2	5.9
Edmond	25,992	23,037	13.5	4.5	Seminole	4,823	4,187	8.2	0.4
Elk City	8,192	7,502	13.5	4.1	Shawnee	24,629	21,242	14.8	5.8
El Reno	8,832	8,360	8.3	-0.8	Stillwater	19,414	16,661	8.6	2.3
Guthrie	5,810	5,671	8.4	-0.4	Tahlequah	8,520	7,497	16.8	-2.5
Guymon	4,143	4,706	10.8	-14.8	Tulsa	290,090	265,314	13.4	0.9
Henryetta	3,836	3,136	12.2	-1.9	Watonga	1,547	1,262	11.4	-2.8
Hobart	2,376	2,148	-0.4	-2.7	Weatherford	6,407	5,951	5.2	-4.5
Holdenville	2,288	2,056	5.6	1.3	Wewoka	1,439	1,302	6.6	2.9
Hugo	4,104	3,806	12.3	1.6	Woodward	11,000	9,951	10.0	-3.4
Idabel	5,665	5,237	10.2	4.5					
Lawton	41,411	37,244	-2.1	2.6	**Total**	1,163,234	1,045,686	10.1	2.4

RETAIL TRADE IN METRO AREAS AND STATE
($000)

Retail Trade	2 Mos. '90	2 Mos. '89	Feb. '90		Percentage Change 2 Mos. '90/'89	Feb./Jan. '90	
	Adjusted	Adjusted	Adjusted	Unadjusted	Adjusted	Adjusted	Unadjusted
OKLAHOMA CITY MSA							
Food Group	338,284	317,524	170,508	155,380	6.5	1.6	0.5
Apparel Group	58,419	52,671	28,581	22,514	10.9	-4.2	-7.1
General Merchandise Group	179,980	170,306	88,321	73,168	5.7	-3.6	-11.3
Furniture Group	54,902	51,646	25,920	24,688	6.3	-10.6	-10.2
Lumber Group	38,877	32,697	19,576	14,564	18.9	1.4	1.4
Auto Dealers	275,539	251,562	156,978	154,345	9.5	32.4	30.6
Gasoline	72,755	61,155	31,593	27,237	19.0	-23.2	-35.3
All Other	253,524	230,127	127,155	42,181	10.2	138.7	2.4
Total	1,272,280	1,167,688	648,632	514,077	9.0	17.8	1.9
TULSA MSA							
Food Group	253,524	230,127	127,155	114,838	10.2	0.6	-2.1
Apparel Group	39,813	34,459	20,662	16,550	15.5	7.9	-1.7
General Merchandise Group	173,575	131,954	83,699	63,386	31.5	-6.9	-13.2
Furniture Group	40,637	34,121	21,541	20,464	19.1	12.8	-0.7
Lumber Group	33,386	29,589	16,457	12,864	12.8	-2.8	-9.3
Auto Dealers	171,183	155,975	98,096	96,899	9.8	34.2	30.6
Gasoline	45,383	38,220	20,216	16,690	18.7	-19.7	-35.3
All Other	32,883	34,578	17,955	21,935	-4.9	20.3	5.2
Total	790,384	689,023	405,781	363,626	14.7	5.5	0.2
ENID MSA							
Food Group	17,499	17,031	8,982	8,131	2.7	5.5	0.6
Apparel Group	3,227	2,937	1,668	1,457	9.9	7.0	11.6
General Merchandise Group	15,749	11,589	7,887	5,817	35.9	0.3	-18.3
Furniture Group	2,277	2,257	1,083	1,097	0.9	-9.4	-11.6
Lumber Group	2,391	1,900	1,177	781	25.8	-3.0	-12.4
Auto Dealers	12,085	10,959	7,128	6,862	10.3	43.8	30.6
Gasoline	4,242	3,571	1,892	1,562	18.8	-19.5	-35.3
All Other	4,601	5,440	1,984	1,707	-15.4	-24.2	9.7
Total	62,071	55,684	31,801	27,414	11.5	5.1	-1.6
LAWTON MSA							
Food Group	21,644	25,563	10,984	10,063	-15.3	3.0	1.8
Apparel Group	4,565	4,092	2,336	1,836	11.6	4.8	3.1
General Merchandise Group	24,512	23,479	12,164	9,420	4.4	-1.5	-1.9
Furniture Group	4,406	4,232	1,881	1,748	4.1	-25.5	-25.7
Lumber Group	3,641	3,520	1,753	1,352	3.4	-7.2	-8.8
Auto Dealers	21,657	19,750	12,387	12,185	9.7	33.6	30.6
Gasoline	6,380	5,346	2,818	2,386	19.3	-20.9	-35.3
All Other	2,283	4,101	1,198	1,358	-44.3	10.3	40.1
Total	89,088	90,083	45,521	40,348	-1.1	4.5	3.2
MUSKOGEE AREA							
Food Group	19,845	19,259	10,051	8,983	3.0	2.6	-0.1
Apparel Group	4,351	4,137	2,111	1,619	5.2	-5.8	-13.3
General Merchandise Group	13,582	9,407	6,861	4,810	44.4	2.1	-12.2
Furniture Group	2,232	2,098	976	871	6.4	-22.2	-16.9
Lumber Group	2,457	1,765	1,201	924	39.2	-4.4	-6.5
Auto Dealers	10,577	9,601	6,221	6,007	10.2	42.8	30.6
Gasoline	4,662	3,910	2,028	1,740	19.2	-23.0	-35.4
All Other	4,269	4,434	2,549	1,792	-3.7	48.2	43.6
Total	61,975	54,611	31,998	26,746	13.5	6.7	-0.6
STATE[a]							
Durable Goods	962,705	897,449	530,042	491,878	7.3	22.5	17.8
Auto Dealers	642,263	585,708	369,892	361,323	9.7	35.8	30.6
Accessory Dealers	66,715	64,353	34,044	29,186	3.7	4.2	8.3
Total Automotive	708,978	650,061	403,936	390,509	9.1	32.4	28.6
Furniture	83,719	71,413	40,447	37,408	17.2	-6.5	-13.4
Household Appliances	43,207	44,373	21,402	19,265	-2.6	-1.8	-11.6
Total Furniture and Appliances	126,926	115,786	61,849	56,673	9.6	-5.0	-12.8
Lumber and Building Materials	107,771	91,418	52,285	39,900	17.9	-5.8	-8.9
Hardware Stores	11,988	11,142	5,991	4,826	7.6	-0.1	-3.1
Total Lumber, Building Materials & Hardware	119,759	102,560	58,276	44,726	16.8	-5.2	-8.3
Nondurable Goods	1,948,205	1,859,405	968,244	830,140	4.8	-1.2	-4.4
Apparel	145,468	134,893	72,203	56,011	7.8	-1.5	-10.1
Drug Stores	79,969	73,753	40,993	39,230	8.4	5.2	8.4
Eating and Drinking Places	299,695	278,156	150,088	133,291	7.7	0.3	0.3
Food Group	625,189	599,386	319,119	279,924	4.3	4.3	-2.3
Gasoline	214,441	180,461	94,274	79,832	18.8	-21.5	-35.3
General Merchandise Group	460,365	457,712	231,838	183,816	0.6	1.4	7.9
Total Retail Trade	2,910,910	2,756,854	1,498,286	1,322,018	5.6	6.1	2.8

[a]Total includes data for categories not shown in the table.

ENID AND LAWTON MSAs
MUSKOGEE MA

Category	2 Mos. '90	2 Mos. '89	Feb. '90	Percentage Change 2 Mos. '90/'89	Percentage Change Feb./Jan. '90
ENID MSA					
Employment (Number)					
Labor Force[a]	26,938	27,862	27,325	-3.3	2.9
Total Employment	25,512	26,212	25,725	-2.7	1.7
Unemployment Rate (%)	5.3	6.0	5.9	—	—
Wage and Salary Employment	21,300	21,200	21,400	0.5	0.9
PERMIT-AUTHORIZED CONSTRUCTION					
Residential—Single Family					
Dollar Value ($000)	594	0	329	—	24.2
Number of Units	5	0	3	—	50.0
Residential—Multi Family					
Dollar Value ($000)	0	0	0	0.0	0.0
Number of Units	0	0	0	0.0	0.0
Nonresidential					
Commercial ($000)	26	41	17	-37.5	93.5
Industrial ($000)	0	0	0	0.0	0.0
Institutional ($000)	0	0	0	0.0	0.0
Nonbuilding					
Streets and Highways ($000)	0	0	0	0.0	0.0
All Other Nonbuilding ($000)	0	6	0	—	0.0
Total Construction ($000)	620	47	346	E	26.4
LAWTON MSA					
Employment (Number)					
Labor Force[a]	47,225	47,188	47,525	0.1	1.3
Total Employment	44,550	44,662	44,500	-0.2	-0.2
Unemployment Rate (%)	5.7	5.3	6.4	—	—
Wage and Salary Employment	34,600	33,400	34,500	3.6	-0.6
PERMIT-AUTHORIZED CONSTRUCTION					
Residential—Single Family					
Dollar Value ($000)	1,277	1,020	666	25.2	9.0
Number of Units	15	11	8	36.4	14.3
Residential—Multi Family					
Dollar Value ($000)	0	0	0	0.0	0.0
Number of Units	0	0	0	0.0	0.0
Nonresidential					
Commercial ($000)	639	284	289	125.0	-17.4
Industrial ($000)	2,405	0	2,400	—	E
Institutional ($000)	0	0	0	0.0	0.0
Nonbuilding					
Streets and Highways ($000)	0	16	0	—	0.0
All Other Nonbuilding ($000)	0	0	0	0.0	0.0
Total Construction ($000)	4,321	1,320	3,355	227.3	247.3
MUSKOGEE MA					
Employment (Number)					
Labor Force[a]	30,350	30,762	30,450	-1.3	0.7
Total Employment	28,000	28,075	28,000	-0.3	0.0
Unemployment Rate (%)	7.7	8.7	8.0	—	—

Note: Includes revisions.

[a]Civilian Labor Force.

E = Exceeds 600 percent.

Sources for all tables: Local utilities companies; 10th Federal Reserve District Member Banks; Federal Home Loan Bank of Topeka; U.S. Department of Labor, Bureau of Labor Statistics; United States Department of Commerce, Construction Statistics Division; Oklahoma Department of Transportation, *Progressive Report of the Transportation Director;* Center for Economic and Management Research, College of Business Administration, The University of Oklahoma. The data for all tables were compiled by Marjorie E. Earley, Statistician for CEMR and Brian M. Hickey, Data Analyst.

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ABER MEMBER

OKLAHOMA CITY AND TULSA MSAs

Category	2 Mos. '90	2 Mos. '89	Feb. '90	Percentage Change 2 Mos. '90/'89	Percentage Change Feb./Jan. '90
OKLAHOMA CITY MSA					
Employment (Number)					
Labor Force[a]	496,600	494,100	497,100	0.5	0.2
Total Employment	465,550	468,200	470,700	-0.5	2.2
Unemployment Rate (%)	6.2	5.2	5.3	—	—
Wage and Salary Employment	422,200	417,800	427,100	1.0	2.4
Bank Deposits ($000,000)[b]					
Demand Deposits	879	870	880	1.0	0.1
Time and Savings Deposits	1,159	1,201	1,164	-3.5	0.9
PERMIT-AUTHORIZED CONSTRUCTION					
Residential—Single Family					
Dollar Value ($000)	26,972	21,779	12,683	23.8	-11.2
Number of Units	310	232	141	33.6	-16.6
Residential—Multi Family					
Dollar Value ($000)	0	5,450	0	—	0.0
Number of Units	0	173	0	—	0.0
Nonresidential					
Commercial ($000)	5,225	6,846	1,437	-23.7	-62.1
Industrial ($000)	28	101	0	-72.3	—
Institutional ($000)	866	2,026	0	-57.3	—
Nonbuilding					
Streets and Highways ($000)	2,629	2,998	0	-12.3	—
All Other Nonbuilding ($000)	152	168	107	-9.5	140.9
Total Construction ($000)	35,872	39,368	14,228	-8.9	-34.3
General Business Index	94.7	94.4	95.3	0.3	1.3
TULSA MSA					
Employment (Number)					
Labor Force[a]	336,400	333,600	338,400	0.8	1.2
Total Employment	315,000	310,000	315,200	1.6	0.2
Unemployment Rate (%)	6.4	7.0	6.9	—	—
Wage and Salary Employment	308,600	297,100	309,100	3.9	0.3
Bank Deposits ($000,000)[b]					
Demand Deposits	1,047	938	1,036	11.7	-2.0
Time and Savings Deposits	2,117	2,075	2,087	2.0	-2.8
PERMIT-AUTHORIZED CONSTRUCTION					
Residential—Single Family					
Dollar Value ($000)	21,688	23,262	11,093	-6.8	4.7
Number of Units	272	286	140	-4.9	6.1
Residential—Multi Family					
Dollar Value ($000)	76	63	76	20.1	—
Number of Units	2	2	2	0.0	—
Nonresidential					
Commercial ($000)	15,765	6,038	1,658	161.1	-88.2
Industrial ($000)	44,312	6,282	1,061	E	-97.5
Institutional ($000)	928	939	894	-1.2	E
Nonbuilding					
Streets and Highways ($000)	1,210	3,876	0	-68.8	—
All Other Nonbuilding ($000)	568	325	486	74.8	492.7
Total Construction ($000)	84,546	40,784	15,268	107.3	-78.0
General Business Index	97.2	90.8	97.6	7.0	0.9

Note: Includes revisions.

E = Exceeds 600 percent.

[a]Civilian Labor Force.

[b]Total deposits of large commercial banks (accounted for 33 percent of all commercial bank deposits as of December 31, 1989 for Oklahoma City and 57 percent of all commercial bank deposits as of December 31, 1989 for Tulsa).

CONSTRUCTION, STATE

Category	2 Mos. '90	2 Mos. '89	Feb. '90	Percentage Change 2 Mos.'90/'89	Percentage Change Feb./Jan. '90
PERMIT-AUTHORIZED CONSTRUCTION					
Residential—Single Family					
Dollar Value ($000)	53,889	50,793	26,157	6.1	-5.7
Number of Units	638	599	305	6.5	-8.4
Residential—Multi Family					
Dollar Value ($000)	229	5,513	144	-95.9	69.0
Number of Units	11	175	5	-93.7	-16.7
Nonresidential					
Commercial ($000)	25,646	19,580	6,993	31.0	-62.5
Industrial ($000)	47,124	6,677	3,461	E	-92.1
Institutional ($000)	2,159	4,176	1,084	-48.3	0.8
Nonbuilding					
Streets and Highways ($000)	13,143	33,106	0	-60.3	—
All Other Nonbuilding ($000)	754	505	601	49.4	291.0
Total Construction ($000)	142,944	120,349	38,439	18.8	-63.2

Note: Includes revisions. E = Exceeds 600 percent.